



Staffing • Training • Safety • Payroll

Selling Skills

Equip Learners with the necessary skills to review the existing client/customer base and identify potential customers using a range of research and resource methods: Thereby generating selling opportunities. Contact all clients/customers in a professional manner, handling any objections and/or requests efficiently: Evaluate and record responses for future reference.

Course Details:

Duration: 2 Days

Accredited: No

Certification: Attendance Minimum Group: 3

Maximum Group: ∞

Unit Standard: Based on 259917

NQF: 3

Course Outline:

- 1.Identify potential customers.
- 2.Generate selling opportunity.
- 3. Respond to sales opportunities.

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